

PARKING PROGRAM UPDATE

Rate History & Proposed Change

- Parking rates have remained unchanged since 2017.
- We are currently proposing a \$1 increase to support vital improvements and rising operational costs.

Responsible Funding

- 20% of all revenue will continue to be secured in a dedicated lockbox for expanding parking inventory.
- Additional funds will help cover rising operational costs, expand inventory, and enhance services across the district.

DISTRICT ENHANCEMENTS

Your parking dollars help keep our community clean and welcoming. Planned improvements include:

- Snow and Cinder Removal
- Graffiti and Excrement Removal
- Event Cleanup
- Waste & Curb Maintenance
- Restroom Management
- Sidewalk cleaning
- General upgrades to the public right-of-way

PERMIT PROGRAM

- No change to existing permit fees
 - To remain \$10 a month for employees
- Introducing two new permit types:
 - Vendor Permit
 - Construction Employee Permit



Learn More

Visit our website to view the full parking rate study and explore how these changes benefit our district.

Our Commitment

We remain ambassadors first, dedicated to service, stewardship, and strengthening our community.



ABOUT PARKFLAG

The City of Flagstaff's Downtown Parking Program was launched in 2017 to improve parking in Downtown, the Southside, and nearby neighborhoods. It ensures parking is accessible, well-managed, and supports a vibrant downtown experience.

What ParkFlag Offers

- Paid parking via kiosks and mobile app
- Free 2-hour time-limited parking
- Permits for residents and employees
- Enforcement of ADA and safety regulations
- Parking Aides who serve as friendly ambassadors

Why It Matters

- Optimize limited parking supply
- Supports local businesses and visitors
- Encourages alternative transportation (ECO passes, bike racks)
- Enhances safety and convenience for all

How Funds Are Used

- Revenue is managed in a Special Revenue Fund, separate from the city's general fund
- 20% of all earnings go into a "lockbox" for future parking development
- Funds support maintenance, operations, and long-term parking solutions
- ParkFlag is an enterprise fund, completely dependent on its own revenues to operate